

MTD Sales
82.33 L

Brand Share %
8.81 %

Information:

MTD : 01-08-2025 To 16-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **8.81 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	53.85	18.90 %
Wash-Mac	27.18	12.22 %
Air-Cond	1.30	0.30 %
Total	82.33	8.81 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	43.34	10.50 %
VIJAYAWADA-01	38.99	7.47 %
Total	82.33	8.81 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	26.85	18.62 %
Wash-Mac	15.98	12.58 %
Air-Cond	0.52	0.36 %
Total	43.34	10.50 %

Branch *	MTD Sales L	Brand Share %
NLR1	1.94	8.80 %
PUT1	1.92	6.60 %
CTO1	1.79	6.96 %
ADI1	0.96	7.28 %
TPY1	0.76	4.37 %
ATP1	0.74	2.24 %
TPI1	0.59	4.55 %
PIL1	0.51	4.40 %
KNL1		0.00 %
MPL1		0.00 %
TPSD		0.00 %
Total	43.34	10.50 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	27.01	19.18 %
Wash-Mac	11.20	11.75 %
Air-Cond	0.78	0.27 %
Total	38.99	7.47 %

Branch *	MTD Sales L	Brand Share %
GVM1	1.93	6.98 %
OGL1	1.93	6.95 %
TNK1	1.79	7.16 %
RMV1	1.54	6.61 %
CRL1	1.32	8.41 %
RAL1	1.32	8.79 %
BVR1	1.26	2.96 %
NRT1	1.20	8.07 %
KND1	1.19	6.33 %
TDD1	1.13	7.92 %
GNT1	0.98	4.68 %
ELU1	0.93	4.67 %
VJW1	0.79	2.76 %
MTM1	0.74	8.34 %
GNT2	0.67	6.25 %
VJW2	0.60	4.12 %
TVU1	0.60	6.21 %
VUY1	0.60	5.60 %
CKT1	0.56	5.44 %
TEL1	0.47	3.64 %
GDV1	0.45	4.04 %
PPM1	0.40	6.13 %
AMP1	0.25	2.80 %
PNR1	0.23	2.93 %
JGG1		0.00 %
Total	38.99	7.47 %