



AP : WHIRLPOL Sales Performance 17/05/2026 9:05 AM

MTD Sales
141.70 L

Brand Share %
5.44 %

Information:

MTD : 01-05-2026 To 16-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.44 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	85.92	21.98 %
Wash-Mac	40.07	18.09 %
Air-Cond	15.71	0.79 %
Total	141.70	5.44 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	73.24	6.68 %
VIJAYAWADA-01	68.46	4.54 %
Total	141.70	5.44 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	46.73	24.70 %
Wash-Mac	20.31	18.08 %
Air-Cond	6.20	0.78 %
Total	73.24	6.68 %

Branch *	MTD Sales L	Brand Share %
TPY2	4.82	4.14 %
CTO1	2.57	4.93 %
KDA1	2.17	4.62 %
NLR1	1.96	3.21 %
KDR1	1.89	4.36 %
RJP1	1.73	4.68 %
PUT1	1.64	4.51 %
TPY1	1.48	1.90 %
PIL1	1.28	4.40 %
PMR1	1.27	4.06 %
NDL1	1.22	4.52 %
KNL1	1.01	2.81 %
MPL1	0.87	3.71 %
ADI1	0.81	4.56 %
WHKD		0.00 %
Total	73.24	6.68 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	39.19	19.43 %
Wash-Mac	19.76	18.11 %
Air-Cond	9.51	0.79 %
Total	68.46	4.54 %

Branch *	MTD Sales L	Brand Share %
VJW3	3.94	4.67 %
OGL1	3.63	3.48 %
TNK1	2.79	4.05 %
GNT1	2.27	2.45 %
VJW4	2.06	3.50 %
VKN1	1.84	5.15 %
TVU1	1.83	5.40 %
CRL1	1.79	3.07 %
BVR1	1.72	2.02 %
TDD1	1.47	2.97 %
GVM1	1.06	3.80 %
GNT2	0.89	2.90 %
RAL1	0.71	1.95 %
VJW1	0.66	0.87 %
VJW2	0.65	2.34 %
AMP1	0.58	3.30 %
BPP1	0.41	2.10 %
RMV1	0.36	0.62 %
ELU1	0.26	0.60 %
VJW5	0.26	0.73 %
KND1		0.00 %
WHGT		0.00 %
WHVJ		0.00 %
Total	68.46	4.54 %