



# AP : WHIRLPOL Sales Performance 17/03/2026 9:06 AM

MTD Sales  
113.61 L

Brand Share %  
6.29 %

Information:

MTD : 01-03-2026 To 16-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **6.29 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	71.21	24.09 %
Wash-Mac	32.78	16.94 %
Air-Cond	9.63	0.73 %
<b>Total</b>	<b>113.61</b>	<b>6.29 %</b>

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	62.16	7.43 %
VIJAYAWADA-01	51.46	5.31 %
<b>Total</b>	<b>113.61</b>	<b>6.29 %</b>

## TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	41.61	27.95 %
Wash-Mac	18.16	18.62 %
Air-Cond	2.38	0.40 %
<b>Total</b>	<b>62.16</b>	<b>7.43 %</b>

Branch *	MTD Sales L	Brand Share %
TPY2	5.18	5.86 %
NLR1	2.64	4.34 %
CTO1	1.65	4.43 %
RJP1	1.63	5.37 %
KDA1	1.61	4.70 %
PIL1	1.20	4.89 %
TPI1	1.19	4.65 %
TPY1	1.06	1.50 %
RCY1	0.97	5.98 %
NDL1	0.92	4.30 %
KDR1	0.73	3.87 %
KAR1	0.66	4.33 %
KNL2	0.45	2.23 %
<b>Total</b>	<b>62.16</b>	<b>7.43 %</b>

**VIJAYAWADA-01**

Property	MTD Sales L	Brand Share %
Fridge	29.59	20.18 %
Wash-Mac	14.61	15.24 %
Air-Cond	7.25	1.00 %
<b>Total</b>	<b>51.46</b>	<b>5.31 %</b>

Branch *	MTD Sales L	Brand Share %
OGL1	1.85	3.22 %
GNT1	1.65	3.64 %
NRT1	1.64	6.05 %
BVR1	1.41	2.50 %
VJW3	1.18	3.18 %
CKT1	1.17	5.63 %
VJW4	1.08	3.70 %
VUY1	0.93	3.83 %
VJW5	0.91	2.53 %
ELU1	0.83	2.45 %
GNT2	0.78	2.77 %
JPT1	0.76	4.97 %
TNI1	0.74	3.22 %
GVM1	0.74	3.86 %
JGG1	0.65	6.25 %
TEL1	0.62	3.17 %
VJW1	0.47	0.98 %
VKN1	0.32	1.68 %
RAL1	0.14	0.60 %
VJW2	0.12	0.70 %
KND1		0.00 %
TDD1		0.00 %
<b>Total</b>	<b>51.46</b>	<b>5.31 %</b>