

MTD Sales
59.24 L

Brand Share %
11.32 %

Information:

MTD : 01-11-2025 To 15-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **11.32 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	30.47	17.27 %
Wash-Mac	28.77	14.82 %
Total	59.24	11.32 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	29.64	11.02 %
TIRUPATI-01	29.60	11.64 %
Total	59.24	11.32 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	16.24	17.31 %
Wash-Mac	13.40	14.26 %
Total	29.64	11.02 %

Branch *	MTD Sales L	Brand Share %
BVR1	1.47	7.64 %
RMV1	0.85	8.91 %
VJW1	0.68	3.78 %
NRT1	0.64	8.40 %
CKT1	0.57	7.81 %
VUY1	0.31	8.77 %
JPT1	0.30	8.90 %
GDV1	0.23	6.22 %
GNT1	0.23	1.47 %
GNT2	0.20	4.18 %
GVM1	0.19	3.14 %
VJW5	0.17	1.74 %
BPP1	0.16	5.33 %
AMP1	0.15	7.55 %
RAL1		0.00 %
VJW2		0.00 %
Total	29.64	11.02 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	15.37	15.33 %
Fridge	14.22	17.22 %
Total	29.60	11.64 %

Branch *	MTD Sales L	Brand Share %
TPY2	2.30	8.36 %
TPY1	1.39	8.47 %
KNL1	0.91	10.65 %
PMR1	0.91	7.43 %
RJP1	0.86	9.24 %
PDT1	0.66	7.78 %
SPE1	0.63	5.90 %
MPL1	0.60	7.37 %
ATP1	0.56	3.35 %
KNL2	0.44	4.45 %
VKI1	0.30	6.12 %
PIL1	0.22	4.39 %
KOU1	0.19	4.30 %
TPI1	0.11	2.38 %
Total	29.60	11.64 %