

MTD Sales
120.15 L

Brand Share %
10.39 %

Information:

MTD : 01-10-2025 To 15-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **10.39 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	73.53	17.96 %
Wash-Mac	46.08	12.71 %
Air-Cond	0.53	0.14 %
Total	120.15	10.39 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	61.79	9.49 %
TIRUPATI-01	58.36	11.55 %
Total	120.15	10.39 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	39.30	17.99 %
Wash-Mac	21.95	12.00 %
Air-Cond	0.53	0.21 %
Total	61.79	9.49 %

Branch *	MTD Sales L	Brand Share %
BVR1	3.22	6.53 %
GNT1	2.63	5.91 %
OGI1	2.02	7.26 %
TNK1	1.95	5.80 %
NPR1	1.74	9.82 %
ELU1	1.60	5.31 %
VJW3	1.35	4.92 %
PAP1	1.33	10.24 %
VJW1	1.25	3.52 %
VJW4	1.15	8.17 %
TVU1	1.03	10.06 %
GNT2	1.01	9.64 %
VJW5	1.00	8.15 %
CKT1	1.00	7.05 %
GDV1	0.90	7.68 %
BPP1	0.81	10.13 %
RAL1	0.61	3.14 %
VJW2	0.41	2.51 %
AMP1	0.29	5.21 %
PNR1	0.14	1.80 %
TEL1	0.08	0.53 %
GTSD		0.00 %
Total	61.79	9.49 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	34.23	17.92 %
Wash-Mac	24.13	13.43 %
Total	58.36	11.55 %

Branch *	MTD Sales L	Brand Share %
TPY2	3.17	5.92 %
TPY1	2.92	10.12 %
KDA1	2.45	9.34 %
NLR1	2.02	7.22 %
CTO1	1.99	5.76 %
KVL1	1.22	6.41 %
KNL1	1.18	9.64 %
ATP1	1.08	3.91 %
KOU1	0.96	9.78 %
KNL2	0.80	7.27 %
RCY1	0.79	6.39 %
PIL1	0.75	4.12 %
VKI1	0.60	6.30 %
Total	58.36	11.55 %