

MTD Sales
103.68 L

Brand Share %
10.41 %

Information:

MTD : 01-09-2026 To 15-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **10.41 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	64.53	21.15 %
Wash-Mac	38.59	16.29 %
Air-Cond	0.57	0.13 %
Total	103.68	10.41 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	56.10	10.77 %
VIJAYAWADA-01	47.59	10.02 %
Total	103.68	10.41 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	34.83	21.73 %
Wash-Mac	21.30	17.67 %
Air-Cond	-0.03	-0.01 %
Total	56.10	10.77 %

Branch *	MTD Sales L	Brand Share %
TPY2	4.59	6.89 %
CTO1	2.81	7.80 %
RCY1	1.90	8.35 %
SPE1	1.35	8.38 %
BVL1	1.34	9.13 %
KDA1	1.31	4.51 %
RJP1	1.29	6.32 %
KDR1	1.19	8.64 %
TPY1	1.11	5.34 %
KNL2	0.88	6.03 %
PDT1	0.87	5.63 %
PIL1	0.82	6.52 %
VKI1	0.56	5.15 %
TPSD		0.00 %
Total	56.10	10.77 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	29.70	20.50 %
Wash-Mac	17.29	14.87 %
Air-Cond	0.59	0.28 %
Total	47.59	10.02 %

Branch *	MTD Sales L	Brand Share %
VJW3	2.60	10.03 %
GNT2	1.16	6.41 %
ELU1	1.11	7.88 %
TDD1	0.93	7.92 %
NPR1	0.91	7.41 %
VJW4	0.89	4.71 %
TNI1	0.88	7.97 %
RAL1	0.84	6.48 %
GNT1	0.76	4.41 %
VKN1	0.74	8.38 %
PRL1	0.73	8.69 %
TEL1	0.72	7.91 %
BVR1	0.65	3.25 %
OGL1	0.58	2.99 %
BPP1	0.39	4.62 %
JGG1	0.38	7.21 %
KND1	0.32	4.02 %
PNR1	0.25	9.38 %
VJW5	0.20	3.22 %
VJW1	0.17	0.98 %
PPM1	0.16	2.65 %
VJW2	0.09	1.24 %
GTSD		0.00 %
WHGT		0.00 %
WHRM		0.00 %
Total	47.59	10.02 %