



# AP : WHIRLPOL Sales Performance 16/05/2026 9:05 AM

MTD Sales  
136.01 L

Brand Share %  
5.40 %

Information:

MTD : 01-05-2026 To 15-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **5.40 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	83.42	22.14 %
Wash-Mac	38.58	18.52 %
Air-Cond	14.01	0.72 %
<b>Total</b>	<b>136.01</b>	<b>5.40 %</b>

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	69.54	6.56 %
VIJAYAWADA-01	66.47	4.56 %
<b>Total</b>	<b>136.01</b>	<b>5.40 %</b>

## TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	45.39	25.09 %
Wash-Mac	19.37	18.47 %
Air-Cond	4.78	0.62 %
<b>Total</b>	<b>69.54</b>	<b>6.56 %</b>

Branch *	MTD Sales L	Brand Share %
TPY2	4.07	3.69 %
CTO1	2.57	5.10 %
KDA1	2.17	4.71 %
NLR1	1.96	3.33 %
KDR1	1.89	4.36 %
RJP1	1.73	4.76 %
PUT1	1.64	4.60 %
TPY1	1.48	1.96 %
PMR1	1.27	4.19 %
NDL1	1.22	4.80 %
PIL1	1.08	3.92 %
KNL1	1.01	2.91 %
MPL1	0.87	3.96 %
ADI1	0.81	4.84 %
TPI1	0.38	1.53 %
WHKD		0.00 %
<b>Total</b>	<b>69.54</b>	<b>6.56 %</b>

**VIJAYAWADA-01**

Property	MTD Sales L	Brand Share %
Fridge	38.03	19.41 %
Wash-Mac	19.21	18.57 %
Air-Cond	9.23	0.80 %
<b>Total</b>	<b>66.47</b>	<b>4.56 %</b>

Branch *	MTD Sales L	Brand Share %
VJW3	3.94	4.76 %
OGL1	3.52	3.45 %
TNK1	2.79	4.39 %
GNT1	2.15	2.36 %
VKN1	1.84	5.33 %
VJW4	1.82	3.17 %
BVR1	1.72	2.07 %
CRL1	1.65	2.88 %
TDD1	1.47	3.40 %
GVM1	1.06	3.80 %
GNT2	0.89	2.92 %
RAL1	0.71	2.03 %
VJW1	0.66	0.91 %
VJW2	0.65	2.47 %
AMP1	0.58	3.52 %
BPP1	0.41	2.19 %
RMV1	0.36	0.64 %
ELU1	0.26	0.62 %
VJW5	0.26	0.74 %
KND1		0.00 %
WHGT		0.00 %
WHVJ		0.00 %
<b>Total</b>	<b>66.47</b>	<b>4.56 %</b>