



# AP : WHIRLPOL Sales Performance 16/03/2026 9:06 AM

MTD Sales  
96.47 L

Brand Share %  
5.95 %

Information:

MTD : 01-03-2026 To 15-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **5.95 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	59.02	22.68 %
Wash-Mac	29.93	17.60 %
Air-Cond	7.51	0.63 %
<b>Total</b>	<b>96.47</b>	<b>5.95 %</b>

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	52.10	7.10 %
VIJAYAWADA-01	44.37	5.00 %
<b>Total</b>	<b>96.47</b>	<b>5.95 %</b>

## TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	33.72	26.82 %
Wash-Mac	16.59	19.81 %
Air-Cond	1.79	0.34 %
<b>Total</b>	<b>52.10</b>	<b>7.10 %</b>

Branch *	MTD Sales L	Brand Share %
NLR1	2.64	4.62 %
CTO1	1.65	4.80 %
KDA1	1.48	4.83 %
RJP1	1.24	4.94 %
TPY1	1.06	1.62 %
TPI1	0.88	4.34 %
ADI1	0.83	5.56 %
PIL1	0.80	4.31 %
NDL1	0.79	4.21 %
KDR1	0.54	3.37 %
KNL2	0.45	2.40 %
KAR1	0.40	3.41 %
TPSD		0.00 %
<b>Total</b>	<b>52.10</b>	<b>7.10 %</b>

**VIJAYAWADA-01**

Property	MTD Sales L	Brand Share %
Fridge	25.30	18.81 %
Wash-Mac	13.35	15.46 %
Air-Cond	5.72	0.86 %
<b>Total</b>	<b>44.37</b>	<b>5.00 %</b>

Branch *	MTD Sales L	Brand Share %
TNK1	1.77	4.59 %
OGL1	1.44	2.73 %
GNT1	1.35	3.42 %
VJW3	1.18	3.42 %
NRT1	1.15	5.32 %
CKT1	1.09	5.63 %
BVR1	0.99	1.90 %
VJW4	0.91	3.60 %
ELU1	0.83	2.73 %
VJW5	0.78	2.34 %
GNT2	0.78	2.84 %
TNI1	0.74	3.52 %
GVM1	0.74	4.00 %
VUY1	0.66	3.17 %
TEL1	0.62	3.38 %
JPT1	0.43	3.45 %
VJW1	0.32	0.70 %
VKN1	0.18	0.95 %
RAL1	0.14	0.72 %
VJW2	0.12	0.76 %
GTSD		0.00 %
KND1		0.00 %
TDD1		0.00 %
<b>Total</b>	<b>44.37</b>	<b>5.00 %</b>