

MTD Sales
55.14 L

Brand Share %
11.37 %

Information:

MTD : 01-11-2025 To 14-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **11.37 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	28.36	17.43 %
Wash-Mac	26.78	14.64 %
Total	55.14	11.37 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	28.43	11.22 %
TIRUPATI-01	26.71	11.55 %
Total	55.14	11.37 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	16.00	18.25 %
Wash-Mac	12.43	13.73 %
Total	28.43	11.22 %

Branch *	MTD Sales L	Brand Share %
BVR1	1.26	7.14 %
RMV1	0.85	9.79 %
VJW1	0.68	3.95 %
NRT1	0.64	8.80 %
CKT1	0.57	7.99 %
VUY1	0.31	9.33 %
JPT1	0.30	9.86 %
GDV1	0.23	6.22 %
GNT1	0.23	1.53 %
GNT2	0.20	4.27 %
GVM1	0.19	3.53 %
VJW5	0.17	1.80 %
BPP1	0.16	5.55 %
AMP1	0.15	7.55 %
RAL1		0.00 %
VJW2		0.00 %
Total	28.43	11.22 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	14.35	15.54 %
Fridge	12.36	16.46 %
Total	26.71	11.55 %

Branch *	MTD Sales L	Brand Share %
TPY2	2.30	8.94 %
PMR1	0.78	6.72 %
RJP1	0.75	8.46 %
KNL1	0.72	9.46 %
PDT1	0.66	9.30 %
SPE1	0.63	6.03 %
MPL1	0.60	7.72 %
ATP1	0.56	3.84 %
NDL1	0.53	7.69 %
KNL2	0.44	4.60 %
PIL1	0.22	5.01 %
KOU1	0.19	4.30 %
TPI1	0.11	2.80 %
VKI1	0.11	2.29 %
Total	26.71	11.55 %