

MTD Sales
111.82 L

Brand Share %
10.16 %

Information:

MTD : 01-10-2025 To 14-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **10.16 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	67.81	17.37 %
Wash-Mac	43.74	12.68 %
Air-Cond	0.27	0.07 %
Total	111.82	10.16 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	59.36	9.46 %
TIRUPATI-01	52.45	11.10 %
Total	111.82	10.16 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	37.99	17.90 %
Wash-Mac	21.10	12.04 %
Air-Cond	0.27	0.11 %
Total	59.36	9.46 %

Branch *	MTD Sales L	Brand Share %
BVR1	3.22	6.56 %
GNT1	2.63	5.99 %
OGL1	2.02	7.53 %
TNK1	1.95	5.99 %
NPR1	1.74	9.82 %
ELU1	1.60	5.47 %
VJW3	1.35	4.98 %
VJW1	1.25	3.61 %
GNT2	1.01	9.64 %
VJW5	1.00	9.14 %
VJW4	0.95	6.84 %
GDV1	0.90	7.90 %
TVU1	0.86	9.36 %
CKT1	0.86	6.31 %
RAL1	0.47	2.42 %
VJW2	0.41	2.51 %
AMP1	0.21	3.75 %
PNR1	0.14	1.83 %
TEL1	0.08	0.55 %
GTSD		0.00 %
Total	59.36	9.46 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	29.81	16.74 %
Wash-Mac	22.64	13.33 %
Total	52.45	11.10 %

Branch *	MTD Sales L	Brand Share %
TPY2	2.80	5.47 %
TPY1	2.71	10.08 %
NLR1	2.02	7.68 %
KDA1	1.86	7.74 %
CTO1	1.48	4.67 %
KVL1	1.22	6.69 %
KNL1	1.18	10.15 %
ATP1	1.08	4.26 %
KNL2	0.80	7.51 %
RCY1	0.79	6.45 %
KOU1	0.77	8.19 %
PIL1	0.75	4.30 %
VKI1	0.60	6.53 %
Total	52.45	11.10 %