

MTD Sales
47.97 L

Brand Share %
11.83 %

Information:

MTD : 01-09-2025 To 14-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **11.83 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	28.11	21.85 %
Wash-Mac	19.85	15.98 %
Total	47.97	11.83 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	24.09	12.12 %
TIRUPATI-01	23.88	11.54 %
Total	47.97	11.83 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	15.33	28.65 %
Wash-Mac	8.75	16.86 %
Total	24.09	12.12 %

Branch *	MTD Sales L	Brand Share %
BVR1	1.24	10.70 %
TNI1	1.03	10.25 %
VJW3	0.85	10.54 %
VKN1	0.82	10.95 %
ELU1	0.77	8.94 %
GNT1	0.60	7.13 %
CRL1	0.56	8.77 %
VJW5	0.55	7.69 %
NRT1	0.51	8.28 %
GDV1	0.39	7.89 %
PPM1	0.37	10.53 %
KND1	0.35	11.42 %
JPT1	0.31	10.04 %
VJW2	0.18	3.01 %
PRL1	0.17	9.66 %
VJW1	0.15	2.25 %
RAL1	0.12	2.31 %
GNT2		0.00 %
TVU1		0.00 %
AMP1	-0.21	-5.81 %
Total	24.09	12.12 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	12.78	17.01 %
Wash-Mac	11.10	15.35 %
Total	23.88	11.54 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.64	6.44 %
KDA1	1.16	10.16 %
TPY1	1.06	10.65 %
SPE1	0.95	9.51 %
NLR1	0.76	8.56 %
DHN1	0.58	11.38 %
GTL1	0.56	9.23 %
MPL1	0.46	5.92 %
PMR1	0.43	7.94 %
PIL1	0.41	5.36 %
RCY1	0.40	4.19 %
NDL1	0.34	7.47 %
ATP1	0.32	4.45 %
KOU1	0.11	2.13 %
TPSD		0.00 %
Total	23.88	11.54 %