

MTD Sales
62.63 L

Brand Share %
8.72 %

Information:

MTD : 01-08-2025 To 14-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **8.72 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	43.10	20.47 %
Wash-Mac	18.24	11.69 %
Air-Cond	1.30	0.37 %
Total	62.63	8.72 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	31.87	10.29 %
VIJAYAWADA-01	30.76	7.53 %
Total	62.63	8.72 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	20.86	19.84 %
Wash-Mac	10.50	11.47 %
Air-Cond	0.52	0.46 %
Total	31.87	10.29 %

Branch *	MTD Sales L	Brand Share %
PUT1	1.56	6.16 %
NLR1	1.40	8.07 %
SPE1	1.10	8.66 %
ADI1	0.80	6.67 %
ATP1	0.74	2.51 %
TPY1	0.54	4.24 %
TPI1	0.51	5.76 %
PIL1	0.51	6.46 %
KOU1	0.47	7.17 %
KNL1		0.00 %
MPL1		0.00 %
TPSD		0.00 %
Total	31.87	10.29 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	22.24	21.09 %
Wash-Mac	7.74	11.99 %
Air-Cond	0.78	0.33 %
Total	30.76	7.53 %

Branch *	MTD Sales L	Brand Share %
GVM1	1.73	7.88 %
RMV1	1.54	8.38 %
TNK1	1.29	7.24 %
OGL1	1.21	5.31 %
KND1	1.19	7.11 %
RAL1	0.88	7.14 %
NRT1	0.85	7.31 %
CRL1	0.81	6.87 %
VJW1	0.79	3.07 %
TDD1	0.71	6.83 %
BVR1	0.69	2.29 %
GNT1	0.63	4.02 %
VJW2	0.60	6.01 %
TEL1	0.47	4.03 %
GNT2	0.46	5.73 %
GDV1	0.45	4.82 %
VUY1	0.44	4.83 %
PPM1	0.40	7.15 %
ELU1	0.37	3.13 %
CKT1	0.35	4.76 %
AMP1	0.25	3.62 %
PNR1	0.23	3.52 %
JGG1		0.00 %
Total	30.76	7.53 %