



AP : WHIRLPOL Sales Performance 15/05/2026 9:06 AM

MTD Sales
131.67 L

Brand Share %
5.42 %

Information:

MTD : 01-05-2026 To 14-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.42 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	80.93	22.57 %
Wash-Mac	37.41	18.97 %
Air-Cond	13.33	0.71 %
Total	131.67	5.42 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	68.29	6.65 %
VIJAYAWADA-01	63.38	4.52 %
Total	131.67	5.42 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	44.53	25.67 %
Wash-Mac	18.98	19.45 %
Air-Cond	4.78	0.63 %
Total	68.29	6.65 %

Branch *	MTD Sales L	Brand Share %
TPY2	3.98	3.71 %
CTO1	2.57	5.21 %
KDA1	2.17	4.83 %
KDR1	1.89	4.45 %
RJP1	1.73	4.81 %
NLR1	1.71	3.01 %
TPY1	1.48	1.99 %
PUT1	1.47	4.26 %
PMR1	1.27	4.29 %
NDL1	1.22	4.93 %
PIL1	1.08	4.05 %
KNL1	1.01	3.08 %
MPL1	0.87	4.10 %
ADI1	0.81	5.29 %
TPI1	0.38	1.62 %
WHKD		0.00 %
Total	68.29	6.65 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	36.40	19.67 %
Wash-Mac	18.42	18.51 %
Air-Cond	8.56	0.77 %
Total	63.38	4.52 %

Branch *	MTD Sales L	Brand Share %
VJW3	3.94	4.83 %
OGL1	3.52	3.62 %
TNK1	2.57	4.20 %
JPT1	2.14	5.38 %
GNT1	2.01	2.28 %
BVR1	1.72	2.19 %
CRL1	1.65	2.94 %
VJW4	1.41	2.56 %
TDD1	1.23	2.92 %
GVM1	1.06	3.87 %
GNT2	0.89	3.22 %
RAL1	0.71	2.13 %
VJW1	0.66	0.94 %
VJW2	0.65	2.61 %
AMP1	0.58	3.74 %
BPP1	0.41	2.19 %
ELU1	0.26	0.63 %
VJW5	0.26	0.78 %
RMV1	0.22	0.40 %
KND1		0.00 %
WHGT		0.00 %
WHVJ		0.00 %
Total	63.38	4.52 %