

MTD Sales
52.37 L

Brand Share %
11.54 %

Information:

MTD : 01-11-2025 To 13-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **11.54 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	27.17	18.07 %
Wash-Mac	25.20	14.46 %
Total	52.37	11.54 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	27.41	11.63 %
TIRUPATI-01	24.96	11.44 %
Total	52.37	11.54 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	15.51	19.31 %
Wash-Mac	11.89	13.89 %
Total	27.41	11.63 %

Branch *	MTD Sales L	Brand Share %
BVR1	1.26	7.72 %
VJW1	0.68	4.17 %
RMV1	0.66	8.05 %
NRT1	0.64	8.80 %
CKT1	0.57	9.63 %
VUY1	0.31	10.10 %
JPT1	0.30	10.78 %
GDV1	0.23	7.88 %
GNT1	0.23	1.58 %
GNT2	0.20	4.27 %
GVM1	0.19	3.64 %
VJW5	0.17	2.06 %
BPP1	0.16	5.55 %
AMP1	0.15	7.55 %
RAL1		0.00 %
VJW2		0.00 %
Total	27.41	11.63 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	13.30	15.00 %
Fridge	11.66	16.65 %
Total	24.96	11.44 %

Branch *	MTD Sales L	Brand Share %
TPY2	2.30	9.05 %
RJP1	0.75	8.74 %
PDT1	0.66	9.30 %
PMR1	0.66	5.75 %
KNL1	0.63	8.39 %
SPE1	0.63	6.03 %
MPL1	0.60	9.56 %
ATP1	0.56	4.16 %
DHN1	0.42	7.93 %
NDL1	0.41	6.34 %
KNL2	0.25	2.74 %
PIL1	0.22	5.22 %
KOU1	0.19	4.43 %
TPI1	0.11	3.16 %
VKI1	0.11	2.29 %
Total	24.96	11.44 %