

MTD Sales  
**108.82 L**

Brand Share %  
**10.27 %**

Information:

**MTD :** 01-10-2025 To 13-10-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **10.27 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 66.09       | 17.57 %       |
| Wash-Mac | 42.46       | 12.66 %       |
| Air-Cond | 0.27        | 0.08 %        |
| Total    | 108.82      | 10.27 %       |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| VIJAYAWADA-01 | 57.64       | 9.50 %        |
| TIRUPATI-01   | 51.18       | 11.30 %       |
| Total         | 108.82      | 10.27 %       |

**VIJAYAWADA-01**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 36.86       | 17.91 %       |
| Wash-Mac | 20.52       | 11.95 %       |
| Air-Cond | 0.27        | 0.12 %        |
| Total    | 57.64       | 9.50 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| BVR1     | 3.06        | 6.30 %        |
| GNT1     | 2.51        | 5.86 %        |
| OGL1     | 2.02        | 8.07 %        |
| TNK1     | 1.95        | 6.12 %        |
| ELU1     | 1.60        | 5.63 %        |
| VJW3     | 1.35        | 5.10 %        |
| VJW1     | 1.25        | 3.75 %        |
| GNT2     | 1.01        | 9.79 %        |
| VJW5     | 1.00        | 9.75 %        |
| VJW4     | 0.95        | 6.90 %        |
| GDV1     | 0.90        | 7.90 %        |
| TVU1     | 0.86        | 9.93 %        |
| CKT1     | 0.72        | 5.58 %        |
| RAL1     | 0.47        | 2.44 %        |
| VJW2     | 0.41        | 2.59 %        |
| AMP1     | 0.21        | 3.99 %        |
| PNR1     | 0.14        | 1.86 %        |
| TEL1     | 0.08        | 0.55 %        |
| GTSD     |             | 0.00 %        |
| Total    | 57.64       | 9.50 %        |

# TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 29.24       | 17.17 %       |
| Wash-Mac | 21.94       | 13.40 %       |
| Total    | 51.18       | 11.30 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TPY2     | 2.80        | 5.75 %        |
| TPY1     | 2.71        | 10.15 %       |
| RJP1     | 2.16        | 10.17 %       |
| NLR1     | 2.02        | 7.76 %        |
| KDA1     | 1.63        | 6.97 %        |
| CTO1     | 1.48        | 4.83 %        |
| KVL1     | 1.02        | 6.16 %        |
| ATP1     | 0.89        | 3.55 %        |
| KNL2     | 0.80        | 8.33 %        |
| RCY1     | 0.79        | 6.85 %        |
| KOU1     | 0.77        | 8.74 %        |
| PIL1     | 0.75        | 4.61 %        |
| VKI1     | 0.60        | 6.76 %        |
| Total    | 51.18       | 11.30 %       |