



AP : WHIRLPOL Sales Performance 14/05/2026 9:05 AM

MTD Sales
126.73 L

Brand Share %
5.43 %

Information:

MTD : 01-05-2026 To 13-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.43 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	78.28	23.07 %
Wash-Mac	35.39	19.47 %
Air-Cond	13.06	0.72 %
Total	126.73	5.43 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	65.71	6.66 %
VIJAYAWADA-01	61.02	4.52 %
Total	126.73	5.43 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	43.29	26.36 %
Wash-Mac	17.65	19.62 %
Air-Cond	4.78	0.65 %
Total	65.71	6.66 %

Branch *	MTD Sales L	Brand Share %
TPY2	3.98	3.85 %
CTO1	2.39	5.04 %
KDA1	2.08	4.79 %
KDR1	1.89	4.49 %
NLR1	1.71	3.06 %
TPY1	1.48	2.23 %
PUT1	1.47	4.53 %
RJP1	1.44	4.33 %
NDL1	1.22	5.09 %
PMR1	1.10	3.79 %
PIL1	1.08	4.17 %
KNL1	1.01	3.16 %
ADI1	0.81	5.38 %
MPL1	0.71	3.55 %
TPI1	0.38	1.69 %
WHKD		0.00 %
Total	65.71	6.66 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	34.99	19.99 %
Wash-Mac	17.74	19.32 %
Air-Cond	8.28	0.77 %
Total	61.02	4.52 %

Branch *	MTD Sales L	Brand Share %
VJW3	3.80	4.77 %
OGL1	3.52	3.69 %
TNK1	2.42	4.22 %
GNT1	2.01	2.40 %
BVR1	1.72	2.37 %
VJW4	1.41	2.60 %
CRL1	1.40	2.63 %
TDD1	1.23	3.01 %
GVM1	1.06	4.04 %
GNT2	0.89	3.36 %
RAL1	0.71	2.24 %
VJW1	0.66	0.98 %
VJW2	0.65	2.71 %
AMP1	0.58	3.92 %
BPP1	0.32	1.73 %
ELU1	0.26	0.65 %
VJW5	0.26	0.81 %
RMV1	0.22	0.41 %
KND1		0.00 %
WHGT		0.00 %
WHVJ		0.00 %
Total	61.02	4.52 %