



AP : WHIRLPOL Sales Performance 13/10/2025 9:05 AM

MTD Sales
103.25 L

Brand Share %
10.15 %

Information:

MTD : 01-10-2025 To 12-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **10.15 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	63.79	17.58 %
Wash-Mac	39.20	12.26 %
Air-Cond	0.27	0.08 %
Total	103.25	10.15 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	54.65	9.35 %
TIRUPATI-01	48.60	11.23 %
Total	103.25	10.15 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	35.87	18.03 %
Wash-Mac	18.51	11.25 %
Air-Cond	0.27	0.12 %
Total	54.65	9.35 %

Branch *	MTD Sales L	Brand Share %
BVR1	3.06	6.38 %
GNT1	2.30	5.85 %
TNK1	1.81	6.34 %
ELU1	1.60	5.77 %
OGL1	1.56	6.40 %
VJW3	1.35	5.30 %
VJW1	1.14	3.59 %
GNT2	1.01	9.91 %
VJW5	1.00	9.75 %
VJW4	0.95	6.96 %
GDV1	0.90	8.05 %
TVU1	0.86	10.12 %
CKT1	0.72	5.87 %
RAL1	0.35	1.88 %
VJW2	0.24	1.54 %
AMP1	0.21	3.99 %
PNR1	0.14	1.97 %
TEL1	0.08	0.57 %
GTSD		0.00 %
Total	54.65	9.35 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	27.92	17.03 %
Wash-Mac	20.69	13.33 %
Total	48.60	11.23 %

Branch *	MTD Sales L	Brand Share %
TPY2	2.80	5.90 %
TPY1	2.42	9.55 %
NLR1	2.02	7.96 %
RJP1	1.86	9.26 %
KDA1	1.63	7.09 %
CTO1	1.07	3.66 %
KVL1	0.93	6.06 %
ATP1	0.89	3.71 %
RCY1	0.79	6.95 %
KOU1	0.77	8.86 %
VKI1	0.60	6.76 %
KNL2	0.59	7.00 %
PIL1	0.51	3.38 %
Total	48.60	11.23 %