

MTD Sales
58.49 L

Brand Share %
8.57 %

Information:

MTD : 01-08-2025 To 12-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **8.57 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	41.09	20.95 %
Wash-Mac	16.61	11.31 %
Air-Cond	0.80	0.23 %
Total	58.49	8.57 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	29.97	10.17 %
VIJAYAWADA-01	28.52	7.35 %
Total	58.49	8.57 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	19.48	20.03 %
Wash-Mac	9.97	11.49 %
Air-Cond	0.52	0.47 %
Total	29.97	10.17 %

Branch *	MTD Sales L	Brand Share %
PUT1	1.56	6.45 %
NLR1	1.20	7.11 %
SPE1	0.94	7.50 %
ADI1	0.80	6.82 %
ATP1	0.74	2.56 %
PDT1	0.57	5.01 %
TPY1	0.54	4.42 %
PIL1	0.51	6.88 %
KNL2	0.37	7.36 %
KOU1	0.35	5.53 %
TPI1	0.19	2.28 %
KNL1		0.00 %
MPL1		0.00 %
TPSD		0.00 %
Total	29.97	10.17 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	21.61	21.85 %
Wash-Mac	6.63	11.06 %
Air-Cond	0.28	0.12 %
Total	28.52	7.35 %

Branch *	MTD Sales L	Brand Share %
GVM1	1.73	8.00 %
TNK1	1.29	7.33 %
KND1	1.19	7.52 %
OGL1	0.96	4.34 %
RAL1	0.88	7.29 %
NRT1	0.85	7.65 %
CRL1	0.81	7.55 %
TDD1	0.71	7.18 %
VJW1	0.63	2.46 %
GNT1	0.63	4.02 %
JPT1	0.59	8.20 %
BVR1	0.49	1.71 %
TEL1	0.47	4.55 %
GNT2	0.46	6.05 %
VUY1	0.44	5.00 %
PPM1	0.40	7.82 %
ELU1	0.37	3.18 %
GDV1	0.36	4.05 %
CKT1	0.35	5.03 %
AMP1	0.25	4.35 %
PNR1	0.23	3.57 %
VJW2	0.19	2.19 %
JGG1		0.00 %
Total	28.52	7.35 %