

MTD Sales
96.83 L

Brand Share %
10.14 %

Information:

MTD : 01-10-2025 To 11-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **10.14 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	60.02	17.64 %
Wash-Mac	36.54	12.11 %
Air-Cond	0.27	0.09 %
Total	96.83	10.14 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	52.22	9.46 %
TIRUPATI-01	44.61	11.07 %
Total	96.83	10.14 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	33.91	17.90 %
Wash-Mac	18.04	11.43 %
Air-Cond	0.27	0.13 %
Total	52.22	9.46 %

Branch *	MTD Sales L	Brand Share %
BVR1	3.06	6.95 %
GNT1	2.30	6.07 %
TNK1	1.67	5.93 %
ELU1	1.60	6.00 %
TDD1	1.50	9.14 %
OGL1	1.47	6.52 %
VJW3	1.35	5.44 %
VJW1	0.96	3.34 %
VJW4	0.95	7.47 %
GDV1	0.90	8.87 %
VJW5	0.78	8.15 %
CKT1	0.72	6.24 %
VUY1	0.64	9.53 %
RAL1	0.35	2.00 %
VJW2	0.24	1.55 %
PNR1	0.14	1.97 %
AMP1	0.10	2.17 %
TEL1	0.08	0.57 %
GTSD		0.00 %
Total	52.22	9.46 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	26.11	17.31 %
Wash-Mac	18.50	12.86 %
Total	44.61	11.07 %

Branch *	MTD Sales L	Brand Share %
TPY2	2.48	5.82 %
TPY1	2.27	9.54 %
NLR1	1.93	7.83 %
RJP1	1.67	8.49 %
KDA1	1.48	7.31 %
KVL1	0.93	6.28 %
RCY1	0.79	7.23 %
KOU1	0.77	10.11 %
CTO1	0.74	2.79 %
ATP1	0.65	2.87 %
VKI1	0.60	7.03 %
PIL1	0.51	3.55 %
KNL2	0.46	6.28 %
Total	44.61	11.07 %