



AP : WHIRLPOL Sales Performance 12/08/2025 9:06 AM

MTD Sales
54.80 L

Brand Share %
8.36 %

Information:

MTD : 01-08-2025 To 11-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **8.36 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	37.98	20.40 %
Wash-Mac	16.02	11.25 %
Air-Cond	0.80	0.24 %
Total	54.80	8.36 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	27.99	9.81 %
VIJAYAWADA-01	26.80	7.25 %
Total	54.80	8.36 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	18.09	19.58 %
Wash-Mac	9.39	11.18 %
Air-Cond	0.52	0.47 %
Total	27.99	9.81 %

Branch *	MTD Sales L	Brand Share %
PUT1	1.56	6.50 %
NLR1	1.20	7.11 %
SPE1	0.94	7.92 %
ADI1	0.80	6.91 %
ATP1	0.74	2.60 %
PDT1	0.57	5.15 %
PIL1	0.51	6.88 %
TPY1	0.36	3.03 %
TPI1	0.19	2.36 %
KOU1	0.10	1.73 %
KNL1		0.00 %
MPL1		0.00 %
TPSD		0.00 %
Total	27.99	9.81 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	19.89	21.20 %
Wash-Mac	6.63	11.34 %
Air-Cond	0.28	0.13 %
Total	26.80	7.25 %

Branch *	MTD Sales L	Brand Share %
GVM1	1.73	8.00 %
TNK1	1.29	7.33 %
KND1	1.19	7.52 %
OGL1	0.96	4.51 %
NRT1	0.85	7.85 %
CRL1	0.81	7.55 %
TDD1	0.71	7.70 %
RAL1	0.68	6.01 %
VJW1	0.63	2.57 %
GNT1	0.63	4.34 %
JPT1	0.59	8.20 %
VJW5	0.50	5.58 %
BVR1	0.49	1.85 %
TEL1	0.47	4.66 %
GNT2	0.46	6.05 %
PPM1	0.40	8.22 %
GDV1	0.36	4.20 %
CKT1	0.35	5.35 %
AMP1	0.25	6.33 %
ELU1	0.23	2.05 %
PNR1	0.23	3.98 %
VJW2	0.19	2.19 %
VUY1	0.14	1.62 %
JGG1		0.00 %
Total	26.80	7.25 %