



AP : WHIRLPOL Sales Performance 11/08/2025 9:05 AM

MTD Sales
51.22 L

Brand Share %
8.24 %

Information:

MTD : 01-08-2025 To 10-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **8.24 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	35.83	20.40 %
Wash-Mac	14.60	10.88 %
Air-Cond	0.80	0.26 %
Total	51.22	8.24 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	26.14	9.52 %
VIJAYAWADA-01	25.08	7.23 %
Total	51.22	8.24 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	16.90	19.22 %
Wash-Mac	8.72	10.86 %
Air-Cond	0.52	0.49 %
Total	26.14	9.52 %

Branch *	MTD Sales L	Brand Share %
PUT1	1.39	5.93 %
NLR1	1.20	7.25 %
SPE1	0.94	8.10 %
ADI1	0.80	7.01 %
ATP1	0.74	2.65 %
PDT1	0.57	5.21 %
TPY1	0.36	3.13 %
TPI1	0.19	2.51 %
KOU1	0.10	1.81 %
PIL1	0.10	1.53 %
KNL1		0.00 %
MPL1		0.00 %
TPSD		0.00 %
Total	26.14	9.52 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	18.92	21.59 %
Wash-Mac	5.87	10.92 %
Air-Cond	0.28	0.14 %
Total	25.08	7.23 %

Branch *	MTD Sales L	Brand Share %
GVM1	1.31	6.31 %
TNK1	1.29	7.51 %
KND1	0.97	6.20 %
OGL1	0.87	5.25 %
CRL1	0.73	6.82 %
NRT1	0.69	6.85 %
RAL1	0.68	6.44 %
VJW1	0.63	2.93 %
GNT1	0.63	4.62 %
TDD1	0.57	6.65 %
VJW5	0.50	5.78 %
BVR1	0.49	1.94 %
TEL1	0.47	4.93 %
GNT2	0.46	7.27 %
GDV1	0.36	4.76 %
CKT1	0.26	4.01 %
AMP1	0.25	6.33 %
ELU1	0.23	2.15 %
PNR1	0.23	4.53 %
VJW2	0.19	2.31 %
VUY1	0.14	1.68 %
JGG1		0.00 %
Total	25.08	7.23 %