



AP : WHIRLPOL Sales Performance 11/05/2026 9:06 AM

MTD Sales
100.84 L

Brand Share %
4.88 %

Information:

MTD : 01-05-2026 To 10-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.88 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	62.15	22.41 %
Wash-Mac	27.00	18.91 %
Air-Cond	11.69	0.71 %
Total	100.84	4.88 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	53.91	6.11 %
VIJAYAWADA-01	46.93	3.96 %
Total	100.84	4.88 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	35.79	26.05 %
Wash-Mac	13.35	18.30 %
Air-Cond	4.78	0.71 %
Total	53.91	6.11 %

Branch *	MTD Sales L	Brand Share %
TPY2	3.79	3.93 %
KDR1	1.74	4.79 %
NLR1	1.71	3.46 %
PUT1	1.29	4.17 %
RJP1	1.24	4.01 %
TPY1	1.10	1.92 %
KNL1	1.01	3.71 %
KNL2	0.87	4.38 %
PMR1	0.86	3.05 %
MPL1	0.71	3.83 %
GTL1	0.63	4.49 %
PIL1	0.57	2.49 %
ADI1	0.39	3.05 %
TPI1	0.38	1.88 %
WHKD		0.00 %
Total	53.91	6.11 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	26.36	18.84 %
Wash-Mac	13.65	19.55 %
Air-Cond	6.92	0.71 %
Total	46.93	3.96 %

Branch *	MTD Sales L	Brand Share %
OGL1	3.27	3.77 %
VJW3	2.15	3.00 %
TNK1	1.95	4.02 %
GNT1	1.72	2.19 %
CRL1	1.28	2.98 %
VJW4	1.26	2.44 %
GVM1	1.06	4.39 %
GNT2	0.89	3.59 %
BVR1	0.84	1.46 %
RAL1	0.71	2.60 %
TDD1	0.64	1.74 %
AMP1	0.39	2.94 %
VJW2	0.37	1.88 %
BPP1	0.32	1.80 %
VJW1	0.27	0.42 %
VJW5	0.26	0.95 %
RMV1	0.22	0.44 %
ELU1	0.12	0.33 %
KND1		0.00 %
WHGT		0.00 %
WHVJ		0.00 %
Total	46.93	3.96 %