

MTD Sales
87.99 L

Brand Share %
10.20 %

Information:

MTD : 01-10-2025 To 09-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **10.20 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	55.36	17.93 %
Wash-Mac	32.37	11.78 %
Air-Cond	0.27	0.10 %
Total	87.99	10.20 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	48.32	9.62 %
TIRUPATI-01	39.67	11.02 %
Total	87.99	10.20 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	31.48	18.22 %
Wash-Mac	16.57	11.40 %
Air-Cond	0.27	0.14 %
Total	48.32	9.62 %

Branch *	MTD Sales L	Brand Share %
BVR1	2.66	6.76 %
GNT1	1.93	5.57 %
ELU1	1.60	6.28 %
TNK1	1.49	5.51 %
OGL1	1.47	7.53 %
TDD1	1.07	9.14 %
VJW3	1.03	4.72 %
GDV1	0.90	9.61 %
VJW1	0.84	3.21 %
VJW4	0.75	6.66 %
CKT1	0.72	6.31 %
VJW5	0.67	7.68 %
RAL1	0.35	2.06 %
VJW2	0.24	1.60 %
PNR1	0.14	2.25 %
AMP1	0.10	2.17 %
TEL1	0.08	0.63 %
GTSD		0.00 %
Total	48.32	9.62 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	23.88	17.56 %
Wash-Mac	15.79	12.21 %
Total	39.67	11.02 %

Branch *	MTD Sales L	Brand Share %
TPY2	2.31	6.23 %
KDA1	1.63	8.31 %
RJP1	1.45	7.77 %
NLR1	1.24	6.09 %
KVL1	0.93	7.21 %
RCY1	0.79	7.54 %
CTO1	0.74	3.06 %
ATP1	0.65	3.19 %
KNL1	0.52	6.53 %
VKI1	0.44	5.69 %
PIL1	0.42	3.25 %
KNL2	0.20	2.98 %
Total	39.67	11.02 %