



# AP : WHIRLPOL Sales Performance 10/05/2026 9:05 AM

MTD Sales  
91.26 L

Brand Share %  
4.63 %

Information:

MTD : 01-05-2026 To 09-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **4.63 %** are only listed below

| Property     | MTD Sales L  | Brand Share % |
|--------------|--------------|---------------|
| Fridge       | 55.86        | 22.03 %       |
| Wash-Mac     | 23.70        | 18.02 %       |
| Air-Cond     | 11.69        | 0.74 %        |
| <b>Total</b> | <b>91.26</b> | <b>4.63 %</b> |

| Sales Zone    | MTD Sales L  | Brand Share % |
|---------------|--------------|---------------|
| TIRUPATI-01   | 48.00        | 5.74 %        |
| VIJAYAWADA-01 | 43.26        | 3.82 %        |
| <b>Total</b>  | <b>91.26</b> | <b>4.63 %</b> |

## TIRUPATI-01

| Property     | MTD Sales L  | Brand Share % |
|--------------|--------------|---------------|
| Fridge       | 31.82        | 25.34 %       |
| Wash-Mac     | 11.41        | 16.98 %       |
| Air-Cond     | 4.78         | 0.74 %        |
| <b>Total</b> | <b>48.00</b> | <b>5.74 %</b> |

| Branch *     | MTD Sales L  | Brand Share % |
|--------------|--------------|---------------|
| TPY2         | 3.03         | 3.32 %        |
| NLR1         | 1.36         | 2.91 %        |
| PUT1         | 1.14         | 3.84 %        |
| RJP1         | 1.03         | 3.39 %        |
| KNL2         | 0.87         | 4.47 %        |
| PMR1         | 0.86         | 3.11 %        |
| SPE1         | 0.82         | 4.16 %        |
| MPL1         | 0.71         | 3.98 %        |
| GTL1         | 0.63         | 4.63 %        |
| KNL1         | 0.62         | 2.49 %        |
| TPY1         | 0.46         | 0.82 %        |
| PIL1         | 0.42         | 1.86 %        |
| ADI1         | 0.39         | 3.10 %        |
| TPI1         | 0.38         | 2.01 %        |
| WHKD         |              | 0.00 %        |
| <b>Total</b> | <b>48.00</b> | <b>5.74 %</b> |

**VIJAYAWADA-01**

| Property     | MTD Sales L  | Brand Share % |
|--------------|--------------|---------------|
| Fridge       | 24.05        | 18.79 %       |
| Wash-Mac     | 12.29        | 19.10 %       |
| Air-Cond     | 6.92         | 0.73 %        |
| <b>Total</b> | <b>43.26</b> | <b>3.82 %</b> |

| Branch *     | MTD Sales L  | Brand Share % |
|--------------|--------------|---------------|
| OGL1         | 2.87         | 3.50 %        |
| TNK1         | 1.95         | 4.23 %        |
| VJW3         | 1.90         | 2.79 %        |
| GNT1         | 1.38         | 1.79 %        |
| CRL1         | 1.28         | 3.12 %        |
| VJW4         | 1.10         | 2.15 %        |
| GVM1         | 1.06         | 4.51 %        |
| GNT2         | 0.89         | 3.60 %        |
| BVR1         | 0.84         | 1.51 %        |
| MTM1         | 0.79         | 4.54 %        |
| RAL1         | 0.71         | 2.61 %        |
| TDD1         | 0.64         | 1.80 %        |
| AMP1         | 0.39         | 3.05 %        |
| VJW1         | 0.27         | 0.44 %        |
| VJW5         | 0.26         | 1.06 %        |
| VJW2         | 0.22         | 1.26 %        |
| RMV1         | 0.22         | 0.45 %        |
| BPP1         | 0.15         | 0.91 %        |
| ELU1         |              | 0.00 %        |
| KND1         |              | 0.00 %        |
| WHGT         |              | 0.00 %        |
| WHVJ         |              | 0.00 %        |
| <b>Total</b> | <b>43.26</b> | <b>3.82 %</b> |