

MTD Sales
81.72 L

Brand Share %
10.01 %

Information:

MTD : 01-10-2025 To 08-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **10.01 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	51.72	17.49 %
Wash-Mac	29.73	11.42 %
Air-Cond	0.27	0.10 %
Total	81.72	10.01 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	46.20	9.64 %
TIRUPATI-01	35.53	10.54 %
Total	81.72	10.01 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	30.17	18.17 %
Wash-Mac	15.76	11.19 %
Air-Cond	0.27	0.16 %
Total	46.20	9.64 %

Branch *	MTD Sales L	Brand Share %
BVR1	2.66	7.03 %
GNT1	1.93	5.79 %
ELU1	1.60	6.34 %
TNK1	1.49	5.56 %
OGL1	1.28	7.04 %
TDD1	1.07	9.24 %
VJW3	1.03	5.48 %
VJW1	0.84	3.29 %
GDV1	0.81	8.81 %
CKT1	0.57	5.66 %
VJW5	0.50	5.88 %
VJW4	0.37	4.05 %
RAL1	0.35	2.06 %
PNR1	0.14	2.40 %
VJW2	0.11	0.76 %
AMP1	0.10	2.17 %
TEL1	0.08	0.70 %
GTSD		0.00 %
Total	46.20	9.64 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	21.55	16.62 %
Wash-Mac	13.98	11.69 %
Total	35.53	10.54 %

Branch *	MTD Sales L	Brand Share %
TPY1	1.91	9.29 %
TPY2	1.82	5.23 %
KDA1	1.49	7.82 %
RJP1	1.45	8.37 %
NLR1	1.24	6.99 %
RCY1	0.79	8.10 %
CTO1	0.74	3.16 %
SPE1	0.68	6.81 %
ATP1	0.57	2.95 %
KNL1	0.52	7.76 %
VKI1	0.44	5.85 %
PIL1	0.42	3.43 %
KNL2	0.09	1.45 %
Total	35.53	10.54 %