



AP : WHIRLPOL Sales Performance 09/08/2025 9:05 AM

MTD Sales
33.02 L

Brand Share %
8.41 %

Information:

MTD : 01-08-2025 To 08-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **8.41 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	22.38	21.20 %
Wash-Mac	9.84	11.99 %
Air-Cond	0.80	0.39 %
Total	33.02	8.41 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	18.73	10.81 %
VIJAYAWADA-01	14.29	6.51 %
Total	33.02	8.41 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	11.76	20.55 %
Wash-Mac	6.45	12.40 %
Air-Cond	0.52	0.81 %
Total	18.73	10.81 %

Branch *	MTD Sales L	Brand Share %
PUT1	1.39	6.94 %
ATP1	0.74	3.33 %
PDT1	0.57	7.20 %
KDA1	0.33	7.17 %
TPI1	0.19	4.16 %
TPY1	0.18	2.35 %
KOU1	0.10	3.76 %
PIL1	0.10	3.83 %
KNL1		0.00 %
MPL1		0.00 %
TPSD		0.00 %
Total	18.73	10.81 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	10.62	21.97 %
Wash-Mac	3.39	11.29 %
Air-Cond	0.28	0.20 %
Total	14.29	6.51 %

Branch *	MTD Sales L	Brand Share %
RMV1	0.65	7.32 %
VJW1	0.63	3.60 %
GVM1	0.61	4.35 %
RAL1	0.48	7.86 %
JPT1	0.41	7.94 %
KND1	0.40	4.75 %
TDD1	0.40	7.89 %
OGL1	0.36	3.62 %
TEL1	0.36	5.13 %
CRL1	0.34	4.08 %
BVR1	0.31	2.03 %
GNT1	0.29	3.16 %
CKT1	0.26	6.76 %
PNR1	0.23	5.90 %
TVU1	0.19	7.23 %
VJW2	0.19	4.05 %
GDV1	0.19	3.30 %
ELU1	0.15	1.85 %
VUY1	0.14	3.46 %
JGG1		0.00 %
PRL1		0.00 %
Total	14.29	6.51 %