

MTD Sales
32.34 L

Brand Share %
12.48 %

Information:

MTD : 01-12-2025 To 07-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **12.48 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	17.54	21.57 %
Wash-Mac	14.81	15.44 %
Total	32.34	12.48 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	16.99	13.86 %
VIJAYAWADA-01	15.36	11.25 %
Total	32.34	12.48 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	9.03	17.15 %
Fridge	7.96	19.13 %
Total	16.99	13.86 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.03	8.86 %
PIL1	0.50	11.52 %
NDL1	0.43	7.98 %
ATP1	0.40	4.06 %
RCY1	0.27	11.61 %
TPY1	0.19	3.82 %
KNL2	0.15	3.60 %
NLR1		0.00 %
TPI1		0.00 %
Total	16.99	13.86 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	9.58	24.13 %
Wash-Mac	5.78	13.35 %
Total	15.36	11.25 %

Branch *	MTD Sales L	Brand Share %
KND1	0.97	5.81 %
RMV1	0.46	9.00 %
VJW3	0.45	11.31 %
TDD1	0.37	5.96 %
ELU1	0.33	11.62 %
VJW4	0.32	5.06 %
GNT1	0.19	2.99 %
MTM1	0.17	4.45 %
AMP1	0.13	9.94 %
GNT2	0.12	5.55 %
KDR1	0.12	6.74 %
TVU1	0.12	7.15 %
RAL1	0.09	3.43 %
BPP1		0.00 %
GDV1		0.00 %
GVM1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
NPR1		0.00 %
PNR1		0.00 %
VJW2		0.00 %
VJW5		0.00 %
VKN1		0.00 %
Total	15.36	11.25 %