

MTD Sales
76.02 L

Brand Share %
9.85 %

Information:

MTD : 01-10-2025 To 07-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **9.85 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	47.66	16.95 %
Wash-Mac	28.09	11.46 %
Air-Cond	0.27	0.11 %
Total	76.02	9.85 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	42.19	9.26 %
TIRUPATI-01	33.82	10.72 %
Total	76.02	9.85 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	27.24	17.22 %
Wash-Mac	14.69	10.93 %
Air-Cond	0.27	0.16 %
Total	42.19	9.26 %

Branch *	MTD Sales L	Brand Share %
BVR1	2.50	6.67 %
GNT1	1.93	5.97 %
ELU1	1.60	6.62 %
TNK1	1.17	4.53 %
OGL1	1.11	6.45 %
TDD1	1.07	9.34 %
NPR1	1.06	9.49 %
VJW3	1.03	5.74 %
GDV1	0.81	9.26 %
VJW1	0.65	2.67 %
CKT1	0.57	6.11 %
VJW5	0.50	6.49 %
VJW4	0.37	4.61 %
RAL1	0.35	2.13 %
PNR1	0.14	2.64 %
VJW2	0.11	0.78 %
AMP1	0.10	2.17 %
TEL1	0.08	0.75 %
GTSD		0.00 %
Total	42.19	9.26 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	20.42	16.59 %
Wash-Mac	13.41	12.11 %
Total	33.82	10.72 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.82	5.71 %
RJP1	1.45	8.65 %
KDA1	1.39	7.60 %
NLR1	1.24	7.91 %
RCY1	0.79	8.41 %
CTO1	0.74	3.34 %
KOU1	0.67	9.66 %
ATP1	0.57	3.08 %
SPE1	0.57	6.03 %
KNL1	0.52	8.97 %
VKI1	0.34	5.79 %
KNL2	0.09	1.55 %
PIL1		0.00 %
Total	33.82	10.72 %