

MTD Sales
31.26 L

Brand Share %
8.56 %

Information:

MTD : 01-08-2025 To 07-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **8.56 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	21.29	22.49 %
Wash-Mac	9.18	11.81 %
Air-Cond	0.80	0.41 %
Total	31.26	8.56 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	17.66	10.70 %
VIJAYAWADA-01	13.61	6.80 %
Total	31.26	8.56 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	11.03	20.78 %
Wash-Mac	6.11	12.40 %
Air-Cond	0.52	0.82 %
Total	17.66	10.70 %

Branch *	MTD Sales L	Brand Share %
PUT1	1.39	7.16 %
ATP1	0.74	3.39 %
PDT1	0.57	8.13 %
KDA1	0.33	7.54 %
TPI1	0.19	4.47 %
KOU1	0.10	3.76 %
PIL1	0.10	4.27 %
KNL1		0.00 %
MPL1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
Total	17.66	10.70 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	10.26	24.69 %
Wash-Mac	3.07	10.79 %
Air-Cond	0.28	0.22 %
Total	13.61	6.80 %

Branch *	MTD Sales L	Brand Share %
TNK1	0.74	7.96 %
RMV1	0.65	8.12 %
VJW1	0.63	3.98 %
GVM1	0.61	4.95 %
JPT1	0.41	7.94 %
KND1	0.40	5.49 %
OGL1	0.36	3.87 %
TEL1	0.36	6.58 %
VJW4	0.35	6.63 %
CRL1	0.34	4.25 %
GNT1	0.29	3.28 %
PNR1	0.23	5.90 %
BVR1	0.19	1.53 %
VJW2	0.19	4.05 %
GDV1	0.19	3.30 %
ELU1	0.15	2.10 %
VUY1	0.14	3.97 %
JGG1		0.00 %
PRL1		0.00 %
Total	13.61	6.80 %