

MTD Sales
73.08 L

Brand Share %
10.11 %

Information:

MTD : 01-10-2025 To 06-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **10.11 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	46.56	17.55 %
Wash-Mac	26.25	11.16 %
Air-Cond	0.27	0.12 %
Total	73.08	10.11 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	40.34	9.43 %
TIRUPATI-01	32.73	11.10 %
Total	73.08	10.11 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	26.48	17.77 %
Wash-Mac	13.59	10.47 %
Air-Cond	0.27	0.18 %
Total	40.34	9.43 %

Branch *	MTD Sales L	Brand Share %
BVR1	2.50	6.95 %
GNT1	1.93	6.26 %
ELU1	1.60	6.75 %
TNK1	1.17	4.79 %
TDD1	1.07	9.87 %
NPR1	1.06	10.00 %
VJW3	1.03	5.94 %
OGL1	1.02	6.95 %
CKT1	0.57	7.18 %
VJW5	0.50	6.49 %
GDV1	0.47	5.77 %
VJW1	0.44	1.94 %
VJW4	0.37	4.96 %
RAL1	0.20	1.37 %
PNR1	0.14	2.74 %
VJW2	0.11	0.90 %
AMP1	0.10	2.17 %
TEL1	0.08	0.76 %
GTSD		0.00 %
Total	40.34	9.43 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	20.08	17.27 %
Wash-Mac	12.65	12.02 %
Total	32.73	11.10 %

Branch *	MTD Sales L	Brand Share %
TPY1	1.91	10.02 %
TPY2	1.82	5.87 %
RJP1	1.45	8.82 %
KDA1	1.39	7.94 %
NLR1	1.24	8.32 %
CTO1	0.74	3.60 %
RCY1	0.71	8.24 %
ATP1	0.57	3.60 %
SPE1	0.57	6.48 %
KNL1	0.52	9.62 %
VKI1	0.34	6.06 %
KNL2	0.09	1.92 %
PIL1		0.00 %
Total	32.73	11.10 %