



AP : WHIRLPOL Sales Performance 07/04/2026 9:05 AM

MTD Sales
62.59 L

Brand Share %
5.22 %

Information:

MTD : 01-04-2026 To 06-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.22 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	36.24	23.97 %
Wash-Mac	17.40	17.78 %
Air-Cond	8.95	0.94 %
Total	62.59	5.22 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	34.60	6.10 %
VIJAYAWADA-01	27.99	4.42 %
Total	62.59	5.22 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	19.83	25.73 %
Wash-Mac	11.35	21.53 %
Air-Cond	3.42	0.78 %
Total	34.60	6.10 %

Branch *	MTD Sales L	Brand Share %
NLR1	0.93	3.14 %
TPY1	0.91	1.17 %
RCY1	0.90	4.96 %
CTO1	0.88	2.59 %
KDA1	0.69	3.07 %
KNL2	0.67	3.67 %
BVL1	0.63	4.74 %
NDL1	0.51	3.97 %
MPL1	0.48	1.98 %
KDR1	0.40	4.05 %
VKI1	0.34	3.40 %
WHKD		0.00 %
Total	34.60	6.10 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	16.40	22.15 %
Wash-Mac	6.05	13.40 %
Air-Cond	5.54	1.08 %
Total	27.99	4.42 %

Branch *	MTD Sales L	Brand Share %
VJW4	1.37	5.02 %
GNT1	1.36	4.53 %
BVR1	1.33	4.32 %
OGL1	1.20	3.45 %
TEL1	0.90	5.19 %
RAL1	0.54	3.39 %
TDD1	0.52	2.25 %
NRT1	0.48	2.98 %
BPP1	0.39	4.49 %
GDV1	0.39	3.31 %
VJW2	0.36	1.97 %
VJW1	0.34	1.26 %
DPE1	0.33	3.25 %
VJW5	0.32	2.30 %
TNI1	0.29	1.79 %
KND1	0.18	0.50 %
AMP1		0.00 %
ELU1		0.00 %
GNT2		0.00 %
PNR1		0.00 %
RMV1		0.00 %
Total	27.99	4.42 %