



AP : WHIRLPOL Sales Performance 06/11/2025 9:05 AM

MTD Sales
24.21 L

Brand Share %
10.74 %

Information:

MTD : 01-11-2025 To 05-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **10.74 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	12.11	15.08 %
Fridge	12.10	17.29 %
Total	24.21	10.74 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	12.26	10.24 %
TIRUPATI-01	11.95	11.31 %
Total	24.21	10.74 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	6.72	17.27 %
Wash-Mac	5.55	14.53 %
Total	12.26	10.24 %

Branch *	MTD Sales L	Brand Share %
VJW4	0.91	8.48 %
VJW1	0.48	6.60 %
RMV1	0.36	6.83 %
CKT1	0.25	9.92 %
GNT1	0.23	3.96 %
VUY1	0.23	10.47 %
VJW5	0.17	3.40 %
NPR1	0.14	5.30 %
JGG1	0.13	4.73 %
GDV1	0.13	6.73 %
KND1	0.13	6.05 %
PPM1	0.11	8.74 %
GVM1	0.09	2.66 %
AMP1		0.00 %
BPP1		0.00 %
BVR1		0.00 %
GNT2		0.00 %
PNR1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
VJW2		0.00 %
Total	12.26	10.24 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	6.57	15.59 %
Fridge	5.38	17.32 %
Total	11.95	11.31 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.45	6.25 %
PDT1	0.32	9.28 %
NLR1	0.32	5.14 %
PMR1	0.29	3.45 %
KHT1	0.25	8.65 %
ADI1	0.25	7.99 %
KNL2	0.25	3.81 %
KNL1	0.25	6.51 %
DHN1	0.19	8.30 %
KOU1	0.19	6.47 %
GTL1	0.13	7.47 %
MPL1	0.12	3.97 %
VKI1	0.11	7.49 %
PIL1	0.10	4.00 %
SPE1		0.00 %
TPI1		0.00 %
Total	11.95	11.31 %