

MTD Sales
64.71 L

Brand Share %
10.64 %

Information:

MTD : 01-10-2025 To 05-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **10.64 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	41.65	18.25 %
Wash-Mac	22.79	11.28 %
Air-Cond	0.27	0.15 %
Total	64.71	10.64 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	37.09	10.21 %
TIRUPATI-01	27.62	11.28 %
Total	64.71	10.64 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	24.37	18.84 %
Wash-Mac	12.45	10.70 %
Air-Cond	0.27	0.23 %
Total	37.09	10.21 %

Branch *	MTD Sales L	Brand Share %
BVR1	2.50	7.33 %
ELU1	1.60	8.27 %
GNT1	1.59	6.32 %
TNK1	1.17	5.28 %
VJW3	1.03	6.45 %
OGL1	1.02	8.64 %
NRT1	0.67	9.74 %
CKT1	0.57	8.62 %
VJW5	0.50	7.58 %
VJW1	0.44	2.07 %
GDV1	0.34	6.08 %
RAL1	0.20	1.76 %
VJW4	0.20	3.64 %
PNR1	0.14	3.20 %
VJW2	0.11	1.53 %
AMP1	0.10	2.99 %
TEL1	0.08	0.87 %
GTSD		0.00 %
Total	37.09	10.21 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	17.28	17.47 %
Wash-Mac	10.34	12.07 %
Total	27.62	11.28 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.82	6.53 %
TPY1	1.67	9.90 %
KDA1	1.39	8.73 %
NLR1	1.09	8.98 %
RCY1	0.71	9.14 %
MPL1	0.64	8.66 %
CTO1	0.61	3.88 %
ATP1	0.57	3.75 %
SPE1	0.57	8.85 %
PGR1	0.37	6.11 %
VKI1	0.34	6.21 %
KNL1	0.14	3.56 %
KNL2	0.09	2.23 %
PIL1		0.00 %
Total	27.62	11.28 %