

MTD Sales
22.54 L

Brand Share %
8.47 %

Information:

MTD : 01-08-2025 To 05-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **8.47 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	15.23	20.65 %
Wash-Mac	7.03	11.89 %
Air-Cond	0.28	0.21 %
Total	22.54	8.47 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	13.06	10.47 %
VIJAYAWADA-01	9.48	6.71 %
Total	22.54	8.47 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	8.18	19.17 %
Wash-Mac	4.88	12.79 %
Total	13.06	10.47 %

Branch *	MTD Sales L	Brand Share %
PUT1	1.12	6.44 %
ATP1	0.74	3.83 %
CTO1	0.21	3.25 %
DHN1	0.14	7.80 %
KOU1	0.10	4.29 %
PIL1	0.10	5.58 %
KNL1		0.00 %
MPL1		0.00 %
TPY1		0.00 %
Total	13.06	10.47 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	7.05	22.70 %
Wash-Mac	2.15	10.27 %
Air-Cond	0.28	0.31 %
Total	9.48	6.71 %

Branch *	MTD Sales L	Brand Share %
GVM1	0.61	6.24 %
RMV1	0.44	7.35 %
OGL1	0.36	6.32 %
GNT1	0.29	4.72 %
VJW4	0.21	5.99 %
BVR1	0.19	1.97 %
KDR1	0.19	5.93 %
VJW1	0.19	1.41 %
VJW2	0.19	5.30 %
GDV1	0.19	5.12 %
ELU1	0.15	3.51 %
TDD1	0.14	6.69 %
CRL1	0.13	2.05 %
CKT1	0.09	4.58 %
PNR1	0.09	3.71 %
RAL1	0.08	2.28 %
JGG1		0.00 %
MTM1		0.00 %
NRT1		0.00 %
PRL1		0.00 %
VUY1		0.00 %
Total	9.48	6.71 %