



AP : WHIRLPOL Sales Performance 06/04/2026 9:05 AM

MTD Sales
52.26 L

Brand Share %
4.99 %

Information:

MTD : 01-04-2026 To 05-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.99 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	30.88	24.05 %
Wash-Mac	15.53	17.96 %
Air-Cond	5.85	0.70 %
Total	52.26	4.99 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	29.81	5.92 %
VIJAYAWADA-01	22.45	4.13 %
Total	52.26	4.99 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	17.55	26.97 %
Wash-Mac	10.06	21.47 %
Air-Cond	2.20	0.56 %
Total	29.81	5.92 %

Branch *	MTD Sales L	Brand Share %
TPY1	0.91	1.24 %
CTO1	0.88	3.06 %
NLR1	0.79	3.04 %
KDA1	0.69	3.46 %
RCY1	0.68	4.23 %
NDL1	0.51	4.31 %
MPL1	0.48	2.05 %
KNL2	0.45	2.61 %
VKI1	0.34	3.79 %
KDR1	0.17	1.81 %
WHKD		0.00 %
Total	29.81	5.92 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	13.33	21.05 %
Wash-Mac	5.47	13.81 %
Air-Cond	3.65	0.83 %
Total	22.45	4.13 %

Branch *	MTD Sales L	Brand Share %
OGL1	1.03	3.38 %
GNT1	0.94	3.78 %
BVR1	0.85	3.44 %
VJW3	0.84	4.73 %
RAL1	0.54	3.95 %
JPT1	0.53	3.41 %
TDD1	0.52	2.50 %
GDV1	0.39	4.13 %
VJW2	0.36	2.26 %
VJW1	0.34	1.42 %
VJW5	0.32	2.76 %
TNI1	0.29	1.92 %
VKN1	0.19	2.40 %
KND1	0.18	0.53 %
NRT1	0.11	0.73 %
AMP1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
GNT2		0.00 %
PNR1		0.00 %
RMV1		0.00 %
Total	22.45	4.13 %