



AP : WHIRLPOL Sales Performance 05/11/2025 9:05 AM

MTD Sales
10.88 L

Brand Share %
12.01 %

Information:

MTD : 01-11-2025 To 04-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **12.01 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	6.52	18.65 %
Fridge	4.36	15.30 %
Total	10.88	12.01 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	5.46	12.77 %
VIJAYAWADA-01	5.42	11.32 %
Total	10.88	12.01 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	3.22	17.90 %
Fridge	2.24	15.96 %
Total	5.46	12.77 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.26	7.15 %
MPL1	0.12	10.54 %
KNL2	0.12	11.85 %
DHN1		0.00 %
GTL1		0.00 %
KOU1		0.00 %
NLR1		0.00 %
PDT1		0.00 %
PIL1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
Total	5.46	12.77 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	3.30	19.45 %
Fridge	2.12	14.65 %
Total	5.42	11.32 %

Branch *	MTD Sales L	Brand Share %
TNK1	0.37	10.73 %
VJW4	0.35	4.34 %
VJW1	0.21	4.98 %
NRT1	0.17	9.96 %
CKT1	0.16	11.92 %
JGG1	0.13	9.32 %
AMP1		0.00 %
BPP1		0.00 %
BVR1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
GNT2		0.00 %
MTM1		0.00 %
NPR1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VKN1		0.00 %
Total	5.42	11.32 %