

MTD Sales
59.79 L

Brand Share %
10.62 %

Information:

MTD : 01-10-2025 To 04-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **10.62 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	38.70	18.13 %
Wash-Mac	20.82	11.17 %
Air-Cond	0.27	0.16 %
Total	59.79	10.62 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	34.04	10.06 %
TIRUPATI-01	25.75	11.48 %
Total	59.79	10.62 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	22.62	18.62 %
Wash-Mac	11.15	10.37 %
Air-Cond	0.27	0.24 %
Total	34.04	10.06 %

Branch *	MTD Sales L	Brand Share %
BVR1	2.50	7.48 %
ELU1	1.60	8.59 %
GNT1	1.59	6.83 %
TNK1	1.17	5.68 %
OGL1	0.87	8.98 %
VJW3	0.85	5.94 %
NPR1	0.75	8.28 %
NRT1	0.67	10.41 %
CKT1	0.57	9.49 %
VJW5	0.50	7.95 %
VJW1	0.33	1.63 %
GDV1	0.25	4.57 %
RAL1	0.20	1.85 %
VJW4	0.20	3.64 %
PNR1	0.14	3.20 %
VJW2	0.11	1.72 %
AMP1	0.10	3.23 %
TEL1	0.08	0.93 %
GTSD		0.00 %
Total	34.04	10.06 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	16.08	17.48 %
Wash-Mac	9.67	12.25 %
Total	25.75	11.48 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.56	6.58 %
KDA1	1.39	9.86 %
NLR1	0.95	8.12 %
RCY1	0.71	9.99 %
MPL1	0.64	9.20 %
ATP1	0.57	4.08 %
SPE1	0.47	7.78 %
CTO1	0.44	3.22 %
PGR1	0.37	6.37 %
VKI1	0.26	5.10 %
KNL1	0.14	3.91 %
KNL2	0.09	2.23 %
PIL1		0.00 %
Total	25.75	11.48 %