



AP : WHIRLPOL Sales Performance 05/04/2026 9:05 AM

MTD Sales
45.71 L

Brand Share %
5.00 %

Information:

MTD : 01-04-2026 To 04-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.00 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	27.77	24.79 %
Wash-Mac	13.24	17.51 %
Air-Cond	4.70	0.65 %
Total	45.71	5.00 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	25.34	5.63 %
VIJAYAWADA-01	20.37	4.38 %
Total	45.71	5.00 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	15.30	27.66 %
Wash-Mac	8.72	21.50 %
Air-Cond	1.33	0.37 %
Total	25.34	5.63 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.66	4.44 %
TPY1	0.73	1.02 %
CTO1	0.70	2.60 %
KDA1	0.69	3.77 %
NDL1	0.51	4.75 %
MPL1	0.48	2.10 %
NLR1	0.43	1.74 %
KNL2	0.25	1.56 %
RCY1	0.24	1.69 %
SPE1	0.20	2.18 %
KDR1	0.17	2.28 %
VKI1		0.00 %
WHKD		0.00 %
Total	25.34	5.63 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	12.47	21.98 %
Wash-Mac	4.52	12.89 %
Air-Cond	3.38	0.91 %
Total	20.37	4.38 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.85	3.97 %
GNT1	0.79	3.88 %
OGL1	0.67	2.49 %
JPT1	0.53	3.83 %
TDD1	0.52	2.94 %
GDV1	0.39	4.62 %
VJW1	0.34	1.72 %
VJW5	0.32	3.43 %
TNI1	0.29	2.39 %
VKN1	0.19	2.64 %
VJW2	0.11	0.84 %
NRT1	0.11	0.85 %
AMP1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
GNT2		0.00 %
KND1		0.00 %
PNR1		0.00 %
RMV1		0.00 %
Total	20.37	4.38 %