

MTD Sales
52.43 L

Brand Share %
10.43 %

Information:

MTD : 01-10-2025 To 03-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **10.43 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	34.42	17.98 %
Wash-Mac	18.02	10.82 %
Total	52.43	10.43 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	30.83	10.03 %
TIRUPATI-01	21.60	11.06 %
Total	52.43	10.43 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	20.74	18.63 %
Wash-Mac	10.09	10.26 %
Total	30.83	10.03 %

Branch *	MTD Sales L	Brand Share %
BVR1	2.50	7.61 %
GNT1	1.42	6.76 %
ELU1	1.40	8.42 %
TNK1	1.17	5.97 %
VJW3	0.85	6.39 %
NPR1	0.60	7.40 %
VJW5	0.50	7.95 %
CKT1	0.44	8.60 %
GDV1	0.25	5.01 %
RAL1	0.20	2.11 %
VJW4	0.20	3.64 %
PNR1	0.14	3.28 %
VJW2	0.11	1.96 %
AMP1	0.10	3.58 %
TEL1		0.00 %
VJW1		0.00 %
Total	30.83	10.03 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	13.68	17.07 %
Wash-Mac	7.92	11.62 %
Total	21.60	11.06 %

Branch *	MTD Sales L	Brand Share %
TPY1	1.36	10.30 %
TPY2	1.35	6.60 %
KDA1	1.04	8.29 %
NLR1	0.95	9.93 %
ATP1	0.57	4.43 %
RCY1	0.56	8.07 %
PMR1	0.49	10.36 %
SPE1	0.47	8.91 %
PGR1	0.37	6.80 %
PUT1	0.29	7.01 %
VKI1	0.26	6.62 %
CTO1	0.25	2.18 %
KNL1	0.14	4.96 %
KNL2		0.00 %
PIL1		0.00 %
Total	21.60	11.06 %