

MTD Sales
14.33 L

Brand Share %
10.15 %

Information:

MTD : 01-08-2025 To 03-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **10.15 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	9.27	20.34 %
Wash-Mac	4.79	13.78 %
Air-Cond	0.28	0.46 %
Total	14.33	10.15 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	9.21	12.53 %
VIJAYAWADA-01	5.12	7.57 %
Total	14.33	10.15 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	5.44	20.41 %
Wash-Mac	3.78	16.65 %
Total	9.21	12.53 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.74	4.53 %
CTO1	0.21	4.51 %
RJP1	0.14	9.39 %
KOU1	0.10	9.01 %
DHN1		0.00 %
KNL1		0.00 %
MPL1		0.00 %
PIL1		0.00 %
TPY1		0.00 %
Total	9.21	12.53 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	3.83	20.25 %
Wash-Mac	1.01	8.37 %
Air-Cond	0.28	0.77 %
Total	5.12	7.57 %

Branch *	MTD Sales L	Brand Share %
RMV1	0.25	5.90 %
BVR1	0.19	4.35 %
KDR1	0.19	8.50 %
VJW1	0.19	1.72 %
VJW3	0.19	6.25 %
PNR1	0.09	10.11 %
RAL1	0.08	3.91 %
BPP1		0.00 %
CKT1		0.00 %
CRL1		0.00 %
ELU1		0.00 %
GNT1		0.00 %
JGG1		0.00 %
MTM1		0.00 %
NRT1		0.00 %
OGL1		0.00 %
PRL1		0.00 %
VJW4		0.00 %
VUY1		0.00 %
JPT1	-0.21	-14.71 %
Total	5.12	7.57 %