



AP : WHIRLPOL Sales Performance 03/11/2025 9:05 AM

MTD Sales
5.96 L

Brand Share %
10.04 %

Information:

MTD : 01-11-2025 To 02-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **10.04 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	3.45	15.30 %
Fridge	2.52	13.75 %
Total	5.96	10.04 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	3.18	9.49 %
TIRUPATI-01	2.79	10.76 %
Total	5.96	10.04 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	1.85	16.84 %
Fridge	1.33	13.04 %
Total	3.18	9.49 %

Branch *	MTD Sales L	Brand Share %
VJW4	0.35	4.51 %
AMP1		0.00 %
BVR1		0.00 %
ELU1		0.00 %
GNT2		0.00 %
JGG1		0.00 %
KDR1		0.00 %
MTM1		0.00 %
NRT1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
RMV1		0.00 %
TEL1		0.00 %
TVU1		0.00 %
VJW1		0.00 %
VJW2		0.00 %
VJW5		0.00 %
VKN1		0.00 %
Total	3.18	9.49 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	1.60	13.84 %
Fridge	1.19	14.64 %
Total	2.79	10.76 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.17	7.56 %
TPY2	0.15	5.07 %
PMR1	0.12	9.51 %
DHN1		0.00 %
GTL1		0.00 %
KNL2		0.00 %
KOU1		0.00 %
MPL1		0.00 %
NLR1		0.00 %
PDT1		0.00 %
PIL1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
Total	2.79	10.76 %