

MTD Sales
8.57 L

Brand Share %
8.51 %

Information:

MTD : 01-08-2025 To 02-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **8.51 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	5.03	16.02 %
Wash-Mac	3.26	14.08 %
Air-Cond	0.28	0.61 %
Total	8.57	8.51 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	6.19	11.28 %
VIJAYAWADA-01	2.38	5.19 %
Total	8.57	8.51 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	3.49	18.06 %
Wash-Mac	2.70	17.62 %
Total	6.19	11.28 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.74	5.06 %
CTO1	0.21	8.49 %
ADI1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KNL1		0.00 %
MPL1		0.00 %
PIL1		0.00 %
RJP1		0.00 %
TPY1		0.00 %
Total	6.19	11.28 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	1.54	12.75 %
Wash-Mac	0.56	7.16 %
Air-Cond	0.28	1.08 %
Total	2.38	5.19 %

Branch *	MTD Sales L	Brand Share %
RMV1	0.25	7.86 %
BVR1	0.19	6.55 %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
CRL1		0.00 %
ELU1		0.00 %
GNT1		0.00 %
GNT2		0.00 %
KND1		0.00 %
MTM1		0.00 %
NRT1		0.00 %
OGL1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TVU1		0.00 %
VJW1		0.00 %
VJW2		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VJW5		0.00 %
JPT1	-0.21	-27.95 %
Total	2.38	5.19 %