



AP : WHIRLPOL Sales Performance 03/05/2026 9:05 AM

MTD Sales
34.89 L

Brand Share %
3.55 %

Information:

MTD : 01-05-2026 To 02-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **3.55 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	21.38	22.58 %
Wash-Mac	8.43	18.12 %
Air-Cond	5.08	0.60 %
Total	34.89	3.55 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	19.42	4.42 %
VIJAYAWADA-01	15.48	2.85 %
Total	34.89	3.55 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	13.94	28.94 %
Wash-Mac	3.59	14.50 %
Air-Cond	1.89	0.52 %
Total	19.42	4.42 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.82	3.49 %
NLR1	0.61	2.17 %
VKI1	0.49	3.55 %
CTO1	0.39	1.82 %
PMR1	0.34	1.78 %
PUT1	0.33	2.78 %
RJP1	0.26	1.34 %
TPY1	0.23	0.86 %
KDR1	0.18	0.92 %
PIL1	0.17	1.12 %
KNL2	0.15	1.41 %
KNL1	0.14	1.80 %
KDA1	0.12	0.70 %
TPI1		0.00 %
Total	19.42	4.42 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	7.44	16.00 %
Wash-Mac	4.85	22.23 %
Air-Cond	3.19	0.67 %
Total	15.48	2.85 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.82	2.68 %
TNK1	0.71	2.96 %
CRL1	0.69	3.14 %
TEL1	0.62	3.47 %
NPR1	0.52	3.50 %
VJW3	0.51	1.46 %
DPE1	0.34	2.73 %
JPT1	0.16	1.45 %
MTM1	0.15	2.05 %
BPP1	0.15	2.11 %
VJW1	0.15	0.47 %
RMV1	0.08	0.26 %
ELU1		0.00 %
GNT1		0.00 %
KND1		0.00 %
PNR1		0.00 %
RAL1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
VJW5		0.00 %
WHVJ		0.00 %
Total	15.48	2.85 %