



AP : WHIRLPOL Sales Performance 03/04/2026 9:06 AM

MTD Sales
30.74 L

Brand Share %
4.81 %

Information:

MTD : 01-04-2026 To 02-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.81 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	18.59	24.51 %
Wash-Mac	8.30	16.65 %
Air-Cond	3.85	0.75 %
Total	30.74	4.81 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	15.79	5.08 %
VIJAYAWADA-01	14.95	4.55 %
Total	30.74	4.81 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	9.08	25.83 %
Wash-Mac	5.71	21.84 %
Air-Cond	1.00	0.40 %
Total	15.79	5.08 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.23	4.38 %
CTO1	0.53	2.59 %
KDA1	0.38	3.04 %
TPY1	0.33	0.65 %
KNL1	0.30	2.78 %
NLR1	0.28	1.51 %
SPE1	0.20	3.65 %
KDR1	0.17	4.03 %
GTL1	0.11	3.89 %
MPL1	0.08	1.09 %
KNL2		0.00 %
RCY1		0.00 %
VKI1		0.00 %
WHKD		0.00 %
Total	15.79	5.08 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	9.51	23.37 %
Air-Cond	2.84	1.08 %
Wash-Mac	2.59	10.93 %
Total	14.95	4.55 %

Branch *	MTD Sales L	Brand Share %
GNT1	0.47	3.62 %
VJW1	0.34	2.28 %
JPT1	0.33	3.32 %
TNI1	0.29	3.24 %
VKN1	0.19	4.32 %
VJW5	0.17	3.04 %
OGL1	0.12	1.06 %
VJW2	0.11	1.15 %
BPP1	0.09	2.11 %
AMP1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
GNT2		0.00 %
JGG1		0.00 %
KND1		0.00 %
NPR1		0.00 %
NRT1		0.00 %
PNR1		0.00 %
RMV1		0.00 %
Total	14.95	4.55 %