



AP : WHIRLPOL Sales Performance 02/08/2025 9:05 AM

MTD Sales
3.46 L

Brand Share %
7.96 %

Information:

MTD : 01-08-2025 To 01-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **7.96 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	1.62	14.13 %
Wash-Mac	1.56	15.07 %
Air-Cond	0.28	1.30 %
Total	3.46	7.96 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	2.00	11.02 %
VIJAYAWADA-01	1.46	5.77 %
Total	3.46	7.96 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	1.21	22.67 %
Fridge	0.79	13.08 %
Total	2.00	11.02 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.13	5.45 %
CTO1		0.00 %
DHN1		0.00 %
KDA1		0.00 %
KOU1		0.00 %
MPL1		0.00 %
NLR1		0.00 %
PIL1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
Total	2.00	11.02 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	0.83	15.29 %
Wash-Mac	0.35	6.99 %
Air-Cond	0.28	1.88 %
Total	1.46	5.77 %

Branch *	MTD Sales L	Brand Share %
AMP1		0.00 %
BPP1		0.00 %
BVR1		0.00 %
CKT1		0.00 %
CRL1		0.00 %
ELU1		0.00 %
GDV1		0.00 %
GNT1		0.00 %
KDR1		0.00 %
KND1		0.00 %
MTM1		0.00 %
NRT1		0.00 %
OGL1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TVU1		0.00 %
VJW1		0.00 %
VJW2		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VJW5		0.00 %
JPT1	-0.21	-51.28 %
Total	1.46	5.77 %