



AP : WHIRLPOL Sales Performance 02/04/2026 9:05 AM

MTD Sales
21.24 L

Brand Share %
4.73 %

Information:

MTD : 01-04-2026 To 01-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.73 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	13.33	23.33 %
Wash-Mac	4.98	13.94 %
Air-Cond	2.93	0.82 %
Total	21.24	4.73 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	10.72	5.10 %
VIJAYAWADA-01	10.52	4.41 %
Total	21.24	4.73 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	6.37	24.06 %
Wash-Mac	3.35	18.76 %
Air-Cond	1.00	0.60 %
Total	10.72	5.10 %

Branch *	MTD Sales L	Brand Share %
PDT1	0.43	2.63 %
KDA1	0.38	3.55 %
BVL1	0.33	4.71 %
TPY1	0.33	1.87 %
RJP1	0.27	2.85 %
SPE1	0.20	4.43 %
KNL1	0.19	4.64 %
NLR1	0.15	2.17 %
ADI1	0.13	4.01 %
MPL1	0.08	1.23 %
CTO1		0.00 %
GTL1		0.00 %
KDR1		0.00 %
KNL2		0.00 %
KOU1		0.00 %
RCY1		0.00 %
VKI1		0.00 %
Total	10.72	5.10 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	6.96	22.70 %
Air-Cond	1.93	1.01 %
Wash-Mac	1.63	9.12 %
Total	10.52	4.41 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.47	4.65 %
GNT1	0.47	4.65 %
VUY1	0.34	4.03 %
VJW4	0.27	3.07 %
VJW5	0.17	4.01 %
GDV1	0.14	3.12 %
VJW2	0.11	1.63 %
BPP1	0.09	2.55 %
AMP1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
GNT2		0.00 %
JGG1		0.00 %
JPT1		0.00 %
KND1		0.00 %
NPR1		0.00 %
NRT1		0.00 %
OGL1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
RMV1		0.00 %
TNI1		0.00 %
VJW1		0.00 %
Total	10.52	4.41 %