

MTD Sales
118.54 L

Brand Share %
12.22 %

Information:

MTD : 01-11-2025 To 30-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **12.22 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	63.76	18.26 %
Wash-Mac	54.26	15.44 %
Air-Cond	0.53	0.20 %
Total	118.54	12.22 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	63.80	13.49 %
VIJAYAWADA-01	54.74	11.02 %
Total	118.54	12.22 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	32.77	19.31 %
Wash-Mac	30.50	16.29 %
Air-Cond	0.53	0.45 %
Total	63.80	13.49 %

Branch *	MTD Sales L	Brand Share %
TPY2	4.79	8.18 %
CTO1	3.41	10.28 %
TPY1	2.55	10.02 %
MPL1	1.66	10.87 %
PMR1	1.60	8.43 %
KNL2	1.27	8.47 %
ATP1	1.18	4.02 %
KOU1	1.05	10.62 %
PIL1	0.80	6.51 %
TPI1	0.43	3.96 %
Total	63.80	13.49 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	30.99	17.27 %
Wash-Mac	23.76	14.47 %
Total	54.74	11.02 %

Branch *	MTD Sales L	Brand Share %
KND1	2.41	8.89 %
BVR1	2.09	5.66 %
ELU1	1.55	9.99 %
RMV1	1.46	8.00 %
VJW1	1.21	4.43 %
TNI1	1.05	10.85 %
CKT1	0.86	6.99 %
GNT2	0.66	6.03 %
AMP1	0.47	10.34 %
GNT1	0.44	1.69 %
BPP1	0.44	10.01 %
GVM1	0.37	3.89 %
RAL1	0.30	2.23 %
GDV1	0.23	3.67 %
VJW5	0.17	1.21 %
GTSD		0.00 %
VJW2		0.00 %
Total	54.74	11.02 %