



AP : WHIRLPOL Sales Performance 01/11/2025 9:06 AM

MTD Sales
234.00 L

Brand Share %
11.02 %

Information:

MTD : 01-10-2025 To 31-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **11.02 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	138.46	17.93 %
Wash-Mac	95.01	13.45 %
Air-Cond	0.53	0.08 %
Total	234.00	11.02 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	122.33	12.08 %
VIJAYAWADA-01	111.68	10.06 %
Total	234.00	11.02 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	71.93	18.83 %
Wash-Mac	50.40	13.38 %
Total	122.33	12.08 %

Branch *	MTD Sales L	Brand Share %
TPY2	7.71	6.65 %
CTO1	4.83	6.97 %
NLR1	4.71	9.46 %
ATP1	4.44	7.33 %
KDA1	3.94	8.64 %
MPL1	3.62	10.26 %
TPY1	3.59	6.95 %
KNL2	2.92	8.54 %
PIL1	2.50	7.77 %
VKI1	1.49	7.46 %
RCY1	1.37	6.91 %
WHRN		0.00 %
Total	122.33	12.08 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	66.53	17.04 %
Wash-Mac	44.61	13.54 %
Air-Cond	0.53	0.14 %
Total	111.68	10.06 %

Branch *	MTD Sales L	Brand Share %
BVR1	6.07	5.76 %
OGL1	4.52	9.36 %
TNK1	4.16	7.89 %
TDD1	3.91	10.49 %
GNT1	3.80	5.19 %
RMV1	3.49	8.11 %
VJW3	2.88	5.25 %
ELU1	2.24	4.71 %
VJW1	2.17	4.20 %
CKT1	1.90	7.72 %
GNT2	1.72	7.71 %
GDV1	1.49	9.03 %
PPM1	1.38	9.97 %
VJW5	1.21	5.25 %
RAL1	1.18	3.75 %
AMP1	1.10	9.37 %
VJW2	0.98	4.29 %
TEL1	0.67	2.82 %
PNR1	0.57	4.74 %
GTSD		0.00 %
WHVJ		0.00 %
Total	111.68	10.06 %