

MTD Sales
169.54 L

Brand Share %
10.96 %

Information:

MTD : 01-09-2025 To 30-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **10.96 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	103.37	19.46 %
Wash-Mac	66.17	13.87 %
Total	169.54	10.96 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	89.15	10.83 %
TIRUPATI-01	80.38	11.11 %
Total	169.54	10.96 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	56.43	21.34 %
Wash-Mac	32.72	14.50 %
Total	89.15	10.83 %

Branch *	MTD Sales L	Brand Share %
BVR1	4.07	6.00 %
TNK1	3.65	9.95 %
ELU1	2.65	6.70 %
GNT1	2.11	3.94 %
TEL1	1.78	8.35 %
VJW5	1.55	6.85 %
NPR1	1.41	7.82 %
PNR1	1.05	10.31 %
AMP1	0.81	5.84 %
RAL1	0.79	2.90 %
VJW1	0.75	2.06 %
JGG1	0.71	7.89 %
GDV1	0.71	5.73 %
VJW2	0.62	4.91 %
TVU1	0.37	3.12 %
GNT2	0.34	1.54 %
Total	89.15	10.83 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	46.94	17.60 %
Wash-Mac	33.45	13.30 %
Total	80.38	11.11 %

Branch *	MTD Sales L	Brand Share %
TPY2	5.20	6.32 %
CTO1	3.26	9.01 %
NLR1	3.07	8.83 %
NDL1	2.98	10.67 %
KNL2	2.13	8.27 %
SPE1	1.64	7.88 %
MPL1	1.45	5.22 %
PIL1	1.33	5.87 %
KOU1	1.30	6.38 %
DHN1	1.00	5.53 %
RCY1	0.94	4.66 %
ATP1	0.46	1.10 %
Total	80.38	11.11 %