



MTD Sales
144.25 L

Brand Share %
10.39 %

Information:
MTD : 01-08-2025 To 31-08-2025
* Branch where in Brand Share % is less than Overall State's Brand Share **10.39 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	92.40	20.35 %
Wash-Mac	50.55	13.46 %
Air-Cond	1.30	0.23 %
Total	144.25	10.39 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	74.82	11.70 %
VIJAYAWADA-01	69.43	9.27 %
Total	144.25	10.39 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	45.24	19.29 %
Wash-Mac	29.06	13.66 %
Air-Cond	0.52	0.27 %
Total	74.82	11.70 %

Branch *	MTD Sales L	Brand Share %
TPY2	4.18	8.15 %
NLR1	2.85	9.65 %
CTO1	2.32	6.23 %
SPE1	2.07	10.24 %
ADI1	1.86	9.96 %
TPI1	1.44	8.00 %
TPY1	1.25	4.50 %
KNL2	1.17	7.94 %
ATP1	1.02	2.30 %
PIL1	0.91	4.56 %
KNL1	0.84	3.77 %
MPL1		0.00 %
Total	74.82	11.70 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	47.16	21.47 %
Wash-Mac	21.49	13.21 %
Air-Cond	0.78	0.21 %
Total	69.43	9.27 %

Branch *	MTD Sales L	Brand Share %
TNK1	3.66	10.23 %
RMV1	3.48	9.84 %
GVM1	3.15	9.76 %
VJW3	2.69	10.11 %
BVR1	2.50	4.25 %
RAL1	2.01	8.88 %
ELU1	1.94	6.98 %
TDD1	1.84	8.39 %
VJW4	1.61	8.77 %
VJW5	1.60	8.48 %
VJW1	1.48	3.80 %
GNT1	1.44	4.59 %
KND1	1.38	5.96 %
CKT1	1.37	9.41 %
MTM1	1.10	9.14 %
TEL1	1.00	5.77 %
GDV1	1.00	6.74 %
VJW2	0.87	4.18 %
PNR1	0.72	7.05 %
VUY1	0.71	5.11 %
GNT2	0.67	4.40 %
AMP1	0.66	5.59 %
TVU1	0.60	4.42 %
JGG1	0.18	2.49 %
GTSD		0.00 %
Total	69.43	9.27 %